



## WCDC Hits Community Foundation of South Jersey Challenge Grant Goal



Community Foundation of South Jersey issued a challenge and the WCDC community rose to meet it! For that we thank you. We reached our goal of raising \$6,000 and CFSJ matched 50% of every dollar – bringing the total raised for fighting hunger in our community to \$9,000.

One major contributor was Susquehanna Bank, which donated \$2,000 toward the challenge. “Susquehanna is proud to support the critical work being done by Woodland CDC,” said Ellen Crain, VP & CRA Director. “We know the need is greater now than ever before; we’re thankful as a community bank that groups like Woodland exist in our communities to help people who are food insecure.”

Susquehanna raised the money they donated through a “virtual” food drive called Tweet 2 Feed, which garnered almost \$60,000 for food banks that supply local programs like Woodland CDC.

We’d like to extend an extra special thank you to Silver Diner in Cherry Hill for raising over \$300 during Black Friday, by donating a portion of the diner’s revenue for that day.

The remainder of the donations came from individual and corporate supporters of WCDC’s Your Food Shelf. The money raised will be used to provide emergency food bags to needy families & seniors in the greater Camden area.

Pictured: (l-r) Ellen Crain, VP & CRA Director, Susquehanna Bank, Jennifer Murphy, Assistant VP/Branch Manager, Susquehanna Bank, Rev. Floyd White, President of WCDC, Josué Figeroa, VP/Branch Manager, Susquehanna Bank